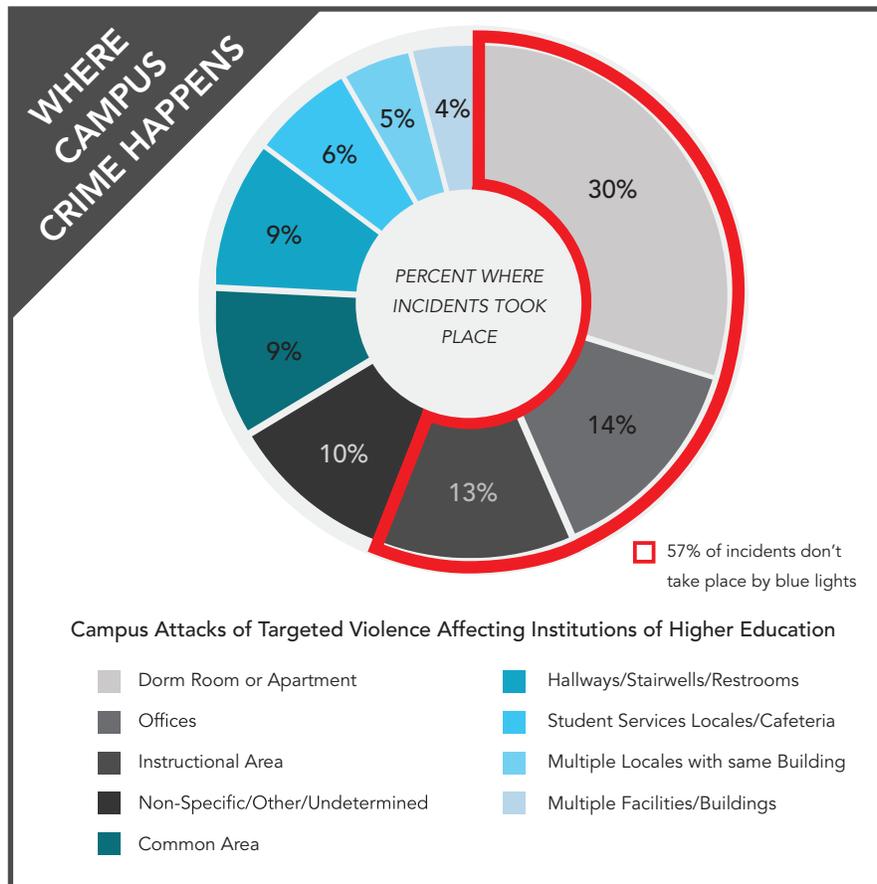# Data Sheet: Where Campus Crime Happens

College and university campuses are continually expanding in size, presenting new challenges for campus officials. Until now, traditional methods of emergency reporting have been limited to ten digit phone numbers and blue light emergency phones. Research has shown that crime does not happen in locations where blue light emergency phones are installed, it happens away from them. With limited security resources and evolving campus dynamics, campus police are relying heavily on technology to expand their reach.

Fortunately, there is more pervasive and ubiquitous technology available today allowing students, faculty and staff to summon help from anywhere on campus at any time using a device they already own. The TapShield mobile safety solution not only resonates with the college demographic, but provides first responders with the situational awareness data needed to react faster and make better decisions. When compared to traditional methods of emergency reporting, TapShield improves overall response times by up to 47%.

WHERE CAMPUS CRIME HAPPENS

PERCENT WHERE INCIDENTS TOOK PLACE

30%
14%
13%
10%
9%
9%
6%
5%
4%

57% of incidents don't take place by blue lights

Campus Attacks of Targeted Violence Affecting Institutions of Higher Education

- Dorm Room or Apartment
- Offices
- Instructional Area
- Non-Specific/Other/Undetermined
- Common Area
- Hallways/Stairwells/Restrooms
- Student Services Locales/Cafeteria
- Multiple Locales with same Building
- Multiple Facilities/Buildings

United States Secret Service, Department of Education and FBI, April 2011 Report

About TapShield

TapShield is the market leader in mobile personal safety with enterprise grade solutions for emergency notification and response. With TapShield, you can dramatically reduce incident response times, lower risk and improve personal safety. For Universities and Colleges, TapShield transforms smartphones into mobile, social safety devices and sends GPS location and enhanced caller identification to incident management systems, reducing response times by up to 47%. For corporations, TapShield provides employees and executives with an instant two-way help point that works across the globe.

Resources:
1. United States Secret Service, Department of Education and FBI, April 2011 Report